



MOVE
DIGITAL
MARKETING
INSTITUTE

DOOR **T** DIGITAL WORLD



Google Rating
4.9 ★★★★★



**LIVE
PROJECT
TRAINING
INSTITUTE**
BASED ON AGENCY



For more information :
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Master the most in-demand skills SEO, Social Media, Google Ads, and Generative AI with MDMI Institute.



20

Students Per
Batch



100%

Placement Record



15k

Minimum
Salary

Digital Marketing Overview

Search Engine Optimization

Social Media Marketing

PPC/ Advertising

Email marketing

Blogging

Online Reputation management

Lead generation for Business

Freelancing Project Training

Ecommerce Marketing

Content Marketing

Meta Ads

WHY JOIN **MDMI** ?

INDUSTRY-READY SKILLS THROUGH REAL PROJECTS

EXPERT MENTORSHIP & PERSONALIZED GUIDANCE

CAREER-FOCUSED GROWTH & PLACEMENT SUPPORT

SMALL BATCHES & LIFETIME LEARNING ACCESS



COURSES WE OFFER

1. Advanced Digital Marketing Course

Our Advanced Digital Marketing Course is the most powerful and comprehensive program at MDMI. It is designed for students, job seekers, freelancers, business owners, and working professionals who want to build strong, practical, industry-ready skills. This course goes beyond theory; you get real client dashboards, live projects, practical budgets, CRM tools, marketplace training, and full digital marketing exposure, making you job-ready for agencies, corporate teams, or your own business.

Major Topics You Will Master

Social Media Marketing (SMM)

- Learn strategy planning, content calendars, paid campaigns, analytics, and growth across platforms like Facebook, Instagram, YouTube, and LinkedIn.

Search Engine Optimization (SEO)

- Master keyword research, on-page SEO, technical SEO, backlinks, SEO tools, and ranking strategies to gain organic traffic.

Google Ads (PPC – Pay Per Click)

- Master the art of paid advertising with complete training on search ads, keyword planning, performance tracking, and live campaign execution.

Website Development

- Build responsive, SEO-friendly, and functional websites using WordPress : hosting setup, themes, plugins, page builders & more without needing to code.



Marketplace Management

- Learn how to manage and grow sales on Amazon, Flipkart & other marketplaces.

Email Marketing & Automation

- Learn to create high-impact emails, build automation journeys, and track performance for smarter communication.

Canva + AI Tools

- Learn Canva with powerful AI tools to create stunning images, graphics, and AI-generated videos all easily, even without design skills.

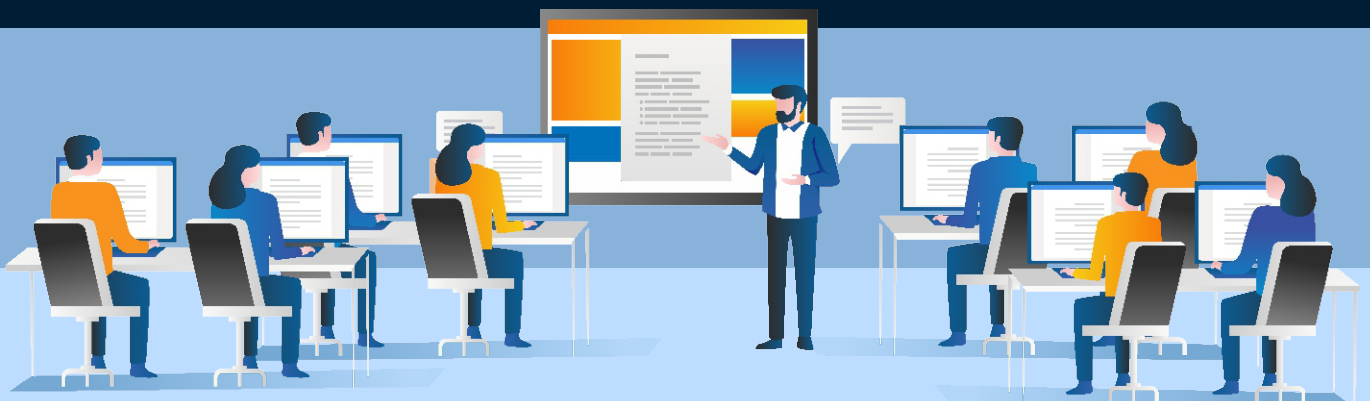
₹XXX Facebook Ads Practical Budget

- Get real hands-on experience by running Meta ads with actual money.

CRM Integrations

- Learn automation, follow-ups & lead management systems used in actual businesses.

- EXACT ROADMAP FOR 10X GROWTH IN REVENUE VIA DIGITAL MARKETING
- STRATEGY PLANNING FOR YOUR BUSINESS WITH RESOURCES COUNT





Course Highlights

100% Practical Training

Premium Tools Access

Live Projects & Case Studies

Interview Training

Certifications Included

Portfolio + Internship Support

2. Custom Combo Course

This course is made for students who want to learn PPC deeply, along with one additional specialized skill.

Choose Any One :

- SEO
- Social Media Marketing (SMM)



PPC is Compulsory in All Combo Packages

- Because PPC is the most in-demand, high-paying, and essential digital skill.

What You Get in Combo Course

In-depth PPC Training

1 Additional Skill of Your Choice

Hands-on Practice with Live Dashboards

Learn Real-Time Campaigns

Work on Live Budgets

Client Project Experience

Job-Ready Curriculum

Perfect For :

- Anyone wanting a flexible learning path



PLACEMENT SUPPORT

- **MDMI provides complete support to help you start your digital career :**

Resume Building

Interview Preparation

Portfolio Development

Internship Opportunities

Job Assistance

YOUR SUCCESS IS OUR PRIORITY





WHAT YOU CAN EXPECT AFTER COMPLETION OF YOUR DIGITAL MARKETING COURSE

**Digital Marketing
Manager**

3 to 5 lakhs

**SEO
Specialist**

2.4 to 4 lakhs

**Social Media
Manager**

3.6 to 6 lakhs

**Performance
Marketer**

5 to 8 lakhs

**Content
Strategist**

4 to 6 lakhs

**Web
Developer**

3 to 5 lakhs





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